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B.B.A (Part - III) (Semester - V) Examination, October - 2015
PRACTICES IN MODERN MANAGEMENT (Paper - I)
Sub. Code : 43952

Day and Date : Tuesday, 27 - 10 - 2015

Total Marks : 40

Time : 12.00 noon.to 2.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Explain in brief the classical approach towards management. Discuss the contribution of F. W. Taylor's Scientific Approach to Management. **[14]**

OR

What is Organizational Environment? Explain the internal and external environment.

Q2) Write short answers (**any two**) **[2 × 8 = 16]**

- a) Explain focused strategy.
- b) Discuss the Cost of leadership
- c) Explain the different types of skills needed by manager in future.
- d) Discuss the future managerial tasks.

Q3) Write short notes (**any two**). **[2 × 5 = 10]**

- a) SWOT analysis
- b) Process of MBO
- c) Differentiation
- d) Evolving new managerial system.

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